

Price List for production and usage rights to compositions and music recordings in audio and/or audiovisual productions

– valid as of March 24, 2021

In brief

- All licenses are **granted in perpetuity**.
- **No extra fees** for layouts, ad cutdowns, Blu-ray/DVD copies or language versions.
- The tracks of Sonoton Music constitute part of the GEMA repertoire. Productions with our music are therefore generally subject to registration at GEMA. The rights held by GEMA are not the object of this price list.
- **Synchronisation and usage rights** for composition and recording **from one source**.
- Licensing is regulated by the General Terms and Conditions of Sonoton Music.
- All prices quoted are exclusive of 7 % VAT.
- To discuss **flatrates or special deals** for multi-channel networks, low-budget films, student films for festivals and more in person: Get in touch via email, phone or using our chat tool.

Radio & TV

The use of our music in commissioned productions is generally free of charge, provided that the commissioned broadcaster has a GEMA contract. Such a contract stipulates the respective rights to be observed (GEMA, GVL, etc.). The producer simply has to send a notification of the music titles used to the broadcaster. The broadcaster takes care of the notification of the relevant parties.

Free of charge Free use includes: In-house, commissioned and co-productions, broadcaster's own program trailers, free productions intended for broadcast only and the online placement of those productions, e.g. in the media library of the broadcaster.

Chargeable We have a direct contract with public broadcasters which also applies to broadcasts that can only be seen online. Declarations of music usage need only be sent to the royalty and licensing department of the broadcaster. IT versions, exchange music, advertising, sponsoring, branded content, secondary usages on Blu-ray or other media must be reported to us and licensed by us where necessary.

Corporate Media

Branded content with a focus on informative added value instead of classic advertising communication. This includes business-related films such as presentation, image or trade fair films, event documentation, company or product presentations for brands.

1 Medium	100 €
All Media	150 €
Brand Flatrate	1.500 €

Price per track and production, **worldwide**

The **annual flat rate per track** for corporate media is valid **all media** for 365 days in any number of productions for a single brand (one manufacturer or one brand).



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Advertising

Classic advertising such as bumper ads, clips and other types of advertising.

License Area	Internet/Cinema/Radio	TV	all media	Product Flat Rate
1 City	100 €	200 €	300 €	1.500 €
1 State	200 €	300 €	500 €	2.000 €
D-A-CH	500 €	1.200 €	2.000 €	4.500 €
Europe	1.000 €	2.000 €	3.000 €	6.000 €
World	2.000 €	3.500 €	5.000 €	9.500 €

Price per track and production

- Prices apply regardless of ad length, number of airings and duration of use.
- For internet/cinema/radio, the prices apply to one mode of use in each case.
- We license follow-up spots (text or motif changes) with the same music title at a 50% discount.
- Cut-downs (edited versions without changes) and allongen (attachments to commercials or radio spots) are free of charge.
- Our **product flatrate** for commercials is valid **all media** for 365 days in any number of productions for one product.

AV Productions

Non-commercial content, non-fiction (e.g. editorial features, reporting, documentaries, making-ofs) and fiction (e.g. films, series, games) for visual media and streaming such as OTT, VoD and others.

License Area	Non-Fiction	Fiction
D-A-CH	100 €	200 €
Europe	150 €	300 €
World	200 €	400 €

Price per track and per production, **all media**

Audio

Audio productions for events (live or streamed), theater, sound storage, streaming or download.

Background music, telephone, event or trade fair	100 €
Audiobook, radio play or commercial release	150 €
Podcast	200 €

Price per track and production, **worldwide**

Audio productions without voice-over (1:1 release), especially commercial releases, are only possible after approval by Sonoton Music.

Any questions?

Feel free to contact us via chat, phone or e-mail.



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